

## 籌募活動

Fund-raising Activities

### 歡樂滿東華•HKT•觀瀾湖 高爾夫球慈善大賽2015



合辦機構：東華三院及觀瀾湖高爾夫球會

冠名贊助：HKT

目的：籌募經費以擴展「活得自在」安老服務

日期及時間：首日日程— 2015年10月16日（星期五）上午9時30分至晚上10時30分

次日日程— 2015年10月17日（星期六）上午7時至下午3時

地點：觀瀾湖高爾夫球會東莞安妮卡球場及羅斯—保爾特球場

捐款方式：

I. 出任大會贊助

贊助人類別	捐款額	派出隊伍	其他鳴謝
獎盃贊助人 (可命名一項獎盃)	\$168,000或以上	3隊 (12人)	• 於儀式上接受紀念品
鑽石洞贊助人	\$120,000或以上	3隊 (12人)	• 於場刊及報章廣告銘誌是項捐助
金洞贊助人	\$90,000或以上	2隊 (8人)	• 於球洞廣告牌銘誌是項捐助 (隊伍贊助人除外)
隊伍贊助人	\$50,000或以上	1隊 (4人)	• 於場刊內刊登全頁彩色廣告 (隊伍贊助人除外)

II. 招登廣告

- 球洞廣告牌：每面\$15,000
- 場刊彩色廣告全頁：\$10,000

III. 惠捐善款

如有任何查詢，請致電1878 333聯絡東華三院籌募科，本院職員當樂於向你提供該活動詳細的資料，敬請踴躍支持！

Presented by: HKT

### Tung Wah Charity Gala – HKT Charity Golf Tournament at Mission Hills Golf Club

Co-Organizer : TWGHs and Mission Hills Golf Club

Title Sponsor : HKT

Purpose : To raise funds for “Endless Care” Elderly Services

Date & Time : Day 1 – 16 October 2015 (Friday) 9:30 am – 10:30 pm  
Day 2 – 17 October 2015 (Saturday) 7:00 am – 3:00 pm

Venue : Annika Course and Rose-Poulter Course, Dongguan, Mission Hills Golf Club

Donation Method :

I. As patron

Patronage	Amount	Number of Team	Other Acknowledgement
Cup Patron (To name a cup)	\$168,000 or above	3 (12 members)	• Receive a souvenir at the Ceremony
Diamond Hole Patron	\$120,000 or above	3 (12 members)	• Accept acknowledgement in the souvenir programme and newspaper advertisement
Gold Hole Patron	\$90,000 or above	2 (8 members)	• Set up an advertisement board at the tee box (except Team Patron)
Team Patron	\$50,000 or above	1 (4 members)	• Print a full-page coloured advertisement in the souvenir programme (except Team Patron)

II. Donation for advertisement

- Advertisement board at Tee Box (\$15,000 each)
- Full-page coloured advertisement in the souvenir programme (\$10,000/ page)

III. General donation

For enquiries, please call 1878 333.



### 「東華之友」月捐計劃 捐助東華 一齊加友



一點心意，無盡關愛！「東華之友」月捐計劃於2010年成立，鼓勵各位善長每月定期捐款，支持我們策劃和發展長遠的醫療衛生、教育、社會福利及文化保育服務，造福弱勢社群，傳承香港歷史文化，把關愛傳播到香港每個角落。適逢東華三院慶祝145周年院慶，本年度的月捐計劃特別以「1+4=5」為呼籲口號，希望捐款者加入月捐計劃之餘，亦廣邀好友一同支持，共襄善舉。

現誠邀你加入成為「東華之友」，並同時邀請四位好友齊齊參與，一同獲得特別版紀念品，以及有機會參與我們有意義的活動和 frontline 服務。

各位善長的捐款，將會成為我們服務貧苦大眾的動力，請立即加入「東華之友」！

請登入 [www.tungwah.org.hk/friendsoftw](http://www.tungwah.org.hk/friendsoftw) 或致電1878 333查詢計劃詳情。

### “Friends of Tung Wah” Monthly Donation Scheme Donate to Tung Wah, Be Our Friends

Where there is care, there is love. We cordially invite you to join the “Friends of Tung Wah” Monthly Donation Scheme and help us better serve those in need in our community. Set in 2010, the Scheme allows us to develop and sustain our medical and health, education, welfare and heritage conservation services. Celebrating the 145th anniversary of TWGHs, the Scheme is given the slogan “1+4=5” to encourage donors to refer 4 friends to join the Scheme.

For any successful referral, you and your friends will each receive a specially designed souvenir and have the chance to participate in our meaningful activities and frontline services.

Your donation is our motivation to serve the underprivileged. Please act now and join us as “Friends of Tung Wah”.

For further details, please visit [www.tungwah.org.hk/friendsoftw](http://www.tungwah.org.hk/friendsoftw) or call 1878 333.

### 東華三院慈善粵劇晚會



▲ 晚會邀得食物及衛生局副局長陳肇始教授太平紳士（後排右四）擔任主禮嘉賓，並聯同何超瓊主席（後排左二）及各籌委會委員主持開鑼儀式。  
Prof. CHAN Siu Chee, Sophia, JP (back row, right 4), Under Secretary for Food and Health, together with Ms. Mandy HO (back row, left 2), the Chairman, and members of Organizing Committee officiated at the Kick-off Ceremony.

今年東華三院慈善粵劇晚會已經圓滿舉行，是次活動邀得鳴芝聲劇團擔綱演出名劇《獅吼記》及《俏潘安》，並喜獲馬陳家歡副主席、李鑒麟副主席、洪若甄總理、文穎怡總理、曾慶業總理及蘇祐安執行總監粉墨登場，擔任慈善演出嘉賓。是次晚會為「東華三院檔案及歷史文化基金」籌得逾三百六十萬元經費，用以修復、研究及推廣華人慈善歷史資料。

本院由衷感謝各界善長慷慨解囊，祈盼明年續賜支持，襄助善舉。

### TWGHs Charity Cantonese Opera

Performed by Ming Chee Sing Chinese Opera, the TWGHs Charity Cantonese Opera was held successfully again this year, with a newly introduced charity performance supported by Mrs. Katherine MA, Vice Chairman, Dr. LEE Yuk Lun, JP, Vice Chairman, Ms. Renee HUNG, Director, Miss Ginny MAN, Director, Mr. YOK TSENG, Director, and Mr. Albert SU, the Chief Executive. The Event raised over \$3.6 million for the “TWGHs Records and Heritage Fund” to facilitate the restoration, research and education on Chinese benevolent history. We look forward to receiving your generous support to the Event again next year.



▲ 多位董事局成員及執行總監為慈善不遺餘力，首次踏台板演出，並獲得全場觀眾掌聲讚賞。  
The charity performance by the Board Members and the Chief Executive has received great applause.