



## 籌募活動 Fund-raising Activities

### 東華三院星夢郵輪慈善之旅

由東華三院主辦、星夢郵輪協辦，並獲得善長鄭黃選英女士擔任冠名贊助人，為期三日兩夜的「東華三院星夢郵輪慈善之旅」於2017年1月6至8日在星夢郵輪旗下的「雲頂夢號」舉行，為本院的醫療衛生、教育及社會服務籌募經費。啟航禮於旅程首日傍晚假啟德郵輪碼頭舉行，邀得商務及經濟發展局副局長梁敬國太平紳士主禮。

東華三院與星夢郵輪更攜手贊助本院5個受助家庭參與是次旅程，讓他們與家人度過一個與別不同的周末，亦讓是次旅程更添意義；另外，本院於旅程中特別為嘉賓安排多項尊享表演、親子工作坊及特備環節，包括嘉賓酒會「Happy Hours at Sea」，邀得創作歌手黃劍文先生為表演嘉賓，並設有遊戲及幸運抽獎，讓一眾嘉賓在歡愉氣氛下暢聚，享受一個精彩的海上假期。

本院衷心感謝冠名贊助人鄭黃選英女士及社會各界的慷慨支持。東華三院董事局及冠名贊助人已贊助是項活動的直接開支，亦不會從活動籌得的公眾善款中扣除行政費用，確保公眾善款全數撥用於本院服務。

#### TWGHs Charity Voyage on Dream Cruises

Organised by TWGHs, co-organised by Dream Cruises, and with the staunch support from Mrs. ZHENG HUANG Xuanying as the Title Sponsor, the 3-day-2-night TWGHs Charity Voyage on Dream Cruises was successfully held from 6 to 8 January 2017 at the Genting Dream, to raise funds for the Group's medical and health, education and community services. Officiated by Mr. LEUNG King Kwok, Godfrey, JP, Under Secretary for Commerce and Economic Development, the Kick-off Ceremony was held in the first evening at the Kai Tak Cruise Terminal.

TWGHs is pleased to join hands with Dream Cruises to sponsor 5 underprivileged families under our care to enjoy a cruise vacation. Several exclusive performances, parent-child workshops and other activities were also arranged for our guests to enrich their cruise experience, such as the special cocktail *Happy Hours at Sea* that featured singer-songwriter Mr. Kimman WONG, games and lucky draws.

Our sincere gratitude goes to Mrs. ZHENG HUANG Xuanying, the Title Sponsor, as well as all well-wishers. All direct expenses of the Event have been sponsored by TWGHs Board of Directors and the Title Sponsor. No administrative costs will be deducted from the donations of the general public to ensure all public donations will go directly to our services.



▲ 商務及經濟發展局副局長梁敬國太平紳士（前排右五）、馬陳家歡主席（前排左五）、董事局成員、冠名贊助人鄭黃選英女士代表鄭建盛先生（前排左四）、協辦機構星夢郵輪代表雲頂香港有限公司總法律顧問及高級副總裁（法律及法規部、公關及企業傳訊部）賴婉貞女士（前排右三）、媒體伙伴雷雲881商業一台代表商業電台對外事務總監梁肇宗先生（前排右一）、場地贊助環美郵輪碼頭代表董事總經理Mr. Jeff BENT（前排左一）及蘇祐安執行總監（後排左一）於啟航禮上合照

A group photo of Mr. LEUNG King Kwok, Godfrey, JP (front row, right 5), Under Secretary for Commerce and Economic Development; Mrs. Katherine MA (front row, left 5), the Chairman; Board of Directors; Mr. ZHENG Jian Sheng (front row, left 4), representative of Mrs. ZHENG HUANG Xuanying, the Title Sponsor; Ms. Mona LAI (front row, right 3), General Counsel & SVP-Legal & Compliance, PR & Corp Comm of Genting Hong Kong, the Co-organiser; Mr. Terry LEUNG (front row, right 1), Director of External Affairs of Commercial Radio, Media Partner; Mr. Jeff BENT (front row, left 1), Managing Director of Worldwide Cruise Terminals, Venue Sponsor; and Mr. Albert Y.O. SU (back row, left 1), Chief Executive, at the Kick-off Ceremony



▲ 馬陳家歡主席及籌委會主席王賢誌副主席代表東華三院接受冠名贊助人鄭黃選英女士代表鄭建盛先生（左圖左一）及協辦機構星夢郵輪代表雲頂香港有限公司總法律顧問及高級副總裁（法律及法規部、公關及企業傳訊部）賴婉貞女士（右圖左一）的捐款支票。

On behalf of TWGHs, Mrs. Katherine MA, the Chairman, and Mr. Vinci WONG, Vice-Chairman cum Chairman of the Organising Committee, received on behalf of TWGHs the donation cheque from Mr. ZHENG Jian Sheng (left photo, left 1), representative of Mrs. ZHENG HUANG Xuanying, the Title Sponsor; and Ms. Mona LAI (right photo, left 1), General Counsel & SVP-Legal & Compliance, PR & Corp Comm of Genting Hong Kong, the Co-organiser.



▶ 獲贊助參與郵輪之旅的受助家庭享受上郵輪打保齡球的樂趣。  
The sponsored underprivileged families enjoyed playing bowling on the Cruise.



▶ 特備嘉賓酒會邀得創作歌手黃劍文先生現場自彈自唱，嘉賓在歡愉氣氛下暢聚。  
*Happy Hours at Sea*, an exclusive cocktail for guests of the Event, was arranged with performance by Mr. Kimman WONG, a singer-song writer, providing guests an entertaining evening.

## 工展會「工展顯關懷」呈獻：東華三院·香港哥爾夫球會·慈善高球賽

Presented by HKBPE - Caring for the Community Programme: TWGHs Charity Golf Day at The Hong Kong Golf Club

**合辦機構 Co-organiser** : 香港哥爾夫球會 The Hong Kong Golf Club

**目的 Purpose** : 為東華三院醫療衛生、教育及社會服務籌募經費 To raise funds for TWGHs' medical and health, education and community services

**日期 Event Date** : 2017年2月17日(星期五) 17 February 2017 (Friday)

**地點 Venue** : 香港哥爾夫球會粉嶺高爾夫球場伊甸場 Fanling Golf Course of The Hong Kong Golf Club - Eden Course

**捐款方式 Donation Methods** :

I. 出任大會贊助人 As a patron

贊助人類別 (捐款額) Patronage (Amount)	獲贈參賽隊伍 (每隊4名隊員) Number of team (4 players each)	*獲刊登公司徽號/芳名 *Company Logo/Name to be Acknowledged in		獲贈場刊彩色廣告 Complimentary Advertisement in Souvenir Programme	其他鳴謝 Other Acknowledgement
		場刊 Souvenir Programme	背板 Backdrop		
鑽石洞贊助人 (\$100,000或以上) Diamond Hole Patron (\$100,000 or above)	3 隊 3 Teams	1 頁 1 Page	✓	1 頁 1 Page	<ul style="list-style-type: none"> <li>於新聞稿及東華三院年報鳴謝。 Acknowledgement in press release and TWGHs Annual Report.</li> <li>於儀式中獲致送紀念品。 Patron would receive a souvenir at the Ceremony.</li> </ul>
金洞贊助人 (\$68,000或以上) Gold Hole Patron (\$68,000 or above)	2 隊 2 Teams	1/2 頁 1/2 Page			
銀洞贊助人 (\$38,000或以上) Silver Hole Patron (\$38,000 or above)	1 隊 1 Team	1/3 頁 1/3 Page			
隊伍贊助人 (\$20,000或以上) Team Patron (\$20,000 or above)	1 隊 1 Team	1/4 頁 1/4 Page			

\* 場刊、背板徽號/芳名排列及篇幅，將按贊助金額編排 Arrangement of the acknowledgement in souvenir programme / backdrop are subject to the donation amount.

II. 招登廣告 Donation for Advertisement

- 場刊彩色廣告全頁: \$10,000 Full-page coloured advertisement in the souvenir programme (HK\$10,000/ page)

III. 惠捐善款 General Donation

**查詢熱線 For enquiries** : 請致電1878 333東華三院籌務科 Please call TWGHs Fund-raising Division at 1878 333.

敬請踴躍支持! We look forward to your support!