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東華三院NFT Marketplace啟動儀式暨慈善拍賣

本院正式推出東華三院NFT Marketplace網上慈善平台,並率先將本院社會企業「愛不同藝術i-dArt」團隊的藝術品轉化為獨一無二的NFT作品,以拍賣形式為本院抗疫援助工作籌募經費。同時,本院榮獲美亞娛樂鼎力支持,以旗下香港電影為主題,邀得著名攝影藝術家夏永康先生設計50件NFT作品捐贈本院,並於5月20日至6月2日假中環H Queen's舉辦的「東華三院NFT Marketplace藝術展覽」連同其他NFT作品展出及進行慈善拍賣。

TWGHs NFT Marketplace Launching Ceremony cum Charity Bidding

TWGHs officially launched its NFT charity platform — TWGHs NFT Marketplace by firstly transforming the artworks of the TWGHs social enterprise "i-dArt" team into unique NFT works, with the aim of raising funds for the Group's anti-epidemic work in the form of bidding. Meanwhile, the Group received staunch support from Mei Ah Entertainment Group Company Limited, to have invited acclaimed photographer Mr. Wing Shya to design 50 NFT works with the theme of its Hong Kong movies. The NFT works will be donated to the Group and there will be a "TWGHs NFT Marketplace Art Exhibition" to be held in H Queen's from 20th May to 2nd June for showcase and charity bidding.



本院於啓動儀式上公布東華三院NFT Marketplace 網址(https://tungwahnft.io)。 The Group announced the website of TWGHs NFT Marketplace in the Launching Ceremony (https://tungwahnft.io).



馬清揚主席(左)及韋浩文副主席(右)公布首批慈善拍賣的NFT

Mr. MA Ching Yeung, Phillip (left), the Chairman, and Mr. WAI Ho Man, Herman (right), the Vice-Chairman, announced the first batch of NFT artworks for charity auction.



NFT作品《葉中貓》以鮮明線條及具空間感的圖案,繪畫被樹葉包圍的貓。大膽用色使畫作結構豐富,感覺生動有趣。

The NFT artwork *Cat in Leaves* depicted a cat surrounded by leaves with sharp lines and specially designed pattern. The use of vibrant colours enriched the composition, bringing a sense of interesting liveliness.



請即掃瞄二維碼 瀏覽本院NFT作品。 Please scan QR Code for browsing TWGHs NFT works. NFT作品《綠》以深綠為底色, 加上手及椅子的剪影,營造神秘及 寂靜的氣氛。

The NFT artwork *Green* is portrayed with dark green as the background colour and silhouettes of hands and chairs, creating an atmosphere of mystery and stillness.





馬清揚主席(左)代表本院致送紀念品予美亞娛樂 & BEAM+聯席董事 李濠旭先生(右)。

Mr. MA Ching Yeung, Phillip (left), the Chairman, delivered souvenir to Mr. James LI (right), Associate Director of Mei Ah Entertainment & BEAM+, on behalf of the Group.

馬清揚主席(左)代表本院致送紀念品予Atom8 & ON1ON 董事 盧廷匡先生(右)。

Mr. MA Ching Yeung, Phillip (left), the Chairman, delivered souvenir to Mr. Ken LO (right), Director of Atom8 & ON1ON, on behalf of the Group.



NFT作品《關聖帝君》繪畫三國 時代名將關羽,他因其勇猛及忠誠 性格而聞名。

The NFT artwork *Mo Tai, God of Martial Arts* portrayed Kwan Yu, the God of Martial Arts during the Three Kingdoms Period, who was a symbol of loyalty and bravery.



NFT作品《干里眼》繪畫中國古代神話中,海神媽祖的部將干里眼,以其無遠弗屆的視力,為媽祖偵察世界。

The NFT artwork *Qianliyan* portrayed the deitie guardians of Mazu, Qianliyan, in ancient Chinese mythology. He helped the goddess to watch over the earthly world by his all-seeing eyes.

籌備委員會 Organising Committee

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