

# 東華

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出版 Publisher : 東華三院企業傳訊處 TWGHs Corporate Communications Branch

ECONOMY  
優惠級



東華三院  
Tung Wah Group of Hospitals

## 逾萬義工支持東華三院賣旗日 將行善與玩樂合二為一

本年度的「東華三院賣旗日」已於8月29日圓滿舉行。今年參與人數再破紀錄，接近13,000名義工落力為本院社會服務籌募經費，為社會上有需要的人士送上祝福和希望。

今年，本院再次與人氣插畫師Hello Wong攜手合作，推出4款以星星為主題的「願望瓶」造型特色紙旗，分別代表本院的醫療、教育、社會服務及慈善活動。瓶內的星星包含着市民對社會上有需要人士的祝褔，亦寓意每位善長都是「善心之星」。

王賢誌主席與董事局成員在活動當天亦走訪各區，親身呼籲市民支持，亦特別為各位勞苦功高的義工打氣。王主席表示，各位義工的無私付出是賣旗日成功舉行的關鍵，亦希望各位的善舉能感染更多市民，向社會弱勢人士伸出援手。

配合賣旗日活動，本院亦特別於不同媒體推出一系列的宣傳活動，包括多位藝人紅星的呼籲短片，又舉行多個互動遊戲，如由王主席伙拍校友陳敏之和黎諾懿主持的「東華『星』旗『誌』趣競猜有獎遊戲」等，為行善注入樂趣。

### Over Ten Thousand Volunteers Supported the TWGHs Flag Day

The TWGHs Flag Day was successfully held on 29 August 2018. Nearly 13,000 volunteers from TWGHs schools, corporations and organizations greeted members of the public on the streets and invited them to donate to the Group for extending its social services to the people in need.

TWGHs partnered with Hello Wong again to design 4 flag stickers with "star" as the theme, featuring the Group's core services and fundraising events. The flags resemble a wish bottle, filled with star-shaped wishes from generous donors to the needy in the society.

Mr. Vinci WONG, the Chairman, and other Board members visited various districts to enlist support from citizens, as well as cheering up the volunteers and thanking them for their tremendous efforts. He hoped their kind act would inspire more people to care for the disadvantaged.

TWGHs also launched a series of promotional initiatives on different platforms, including short appeal videos featuring famous artists, to encourage the public to support the event. Interactive games were also rolled out during the campaign to draw public attention and add fun to charity deeds.

▼ 王賢誌主席(右十一)與義工合照

A group photo of Mr. Vinci WONG (right 11), the Chairman, and volunteers



▲ 人氣插畫師Hello Wong，設計了4款願望瓶造型特色紙旗。  
Popular illustrator Hello Wong designed 4 new flags.



▲ 王賢誌主席到各區為義工打氣。  
Mr. Vinci Wong, the Chairman, gave his sincere support to all the volunteers.



## 東華三院「『特』破界限『飛』向夢想」派對暨傳媒午宴

東華三院於8月28日在屬下的東華三院群芳啟智學校，舉行東華三院「『特』破界限『飛』向夢想」派對暨傳媒午宴，王賢誌主席率領一眾董事局成員，熱情款待政府新聞處處長朱曼鈴太平紳士、庾志偉助理處長(本地公共關係)以及傳媒友好，以輕鬆及互動的方式，介紹東華三院特殊教育服務及其最新發展。

派對設有一系列由有特殊學習需要 (SEN) 學生主理的特色攤位和表演，包括充滿動感的「舞」獅表演、壘球遊戲，以及飛機舞和時裝騷演出等，又有展示他們工作能力的烘焙示範和餐飲服務，充份體現東華三院如何協助學生作生涯規劃。同場更有由「滙豐150週年慈善計劃」贊助下開發的電子書和智能機械人教學示範，讓嘉賓體驗科技如何幫助有特殊學習需要的學童更有效地學習。

王賢誌主席在席間感謝各大傳媒多年來對東華三院的支持，讓廣大市民透過不同的媒體報導掌握東華三院的最新資訊，並相信只要有適當的培訓和支援，特殊需要學生都能夠發展潛能，回饋社會。

### Breaking Through Boundaries and Flying High To Dream — TWGHs Media Luncheon Party

The "Breaking Through Boundaries and Flying High To Dream — TWGHs Media Luncheon Party" was successfully held at TWGHs Kwan Fong Kai Chi School on 28 Aug 2018. Miss CHU Man Ling, Cathy, JP, Director of Information Services, and Mr. YU Chi Wai, Terence, Assistant Director (Local Public Relations) of the Information Services Department attended the Luncheon, joining representatives from various media organisations to take a fun and interactive look at the latest development in our special education services.

The party featured a lion dance, "aeroplane" dance, softball game, a fashion show, as well as bakery demonstration and catering service presented by students with special education needs (SEN), allowing guests to discover their talents, career dreams and TWGHs special schools' efforts in helping students develop a career plan. Guests also had the chance to understand more about the e-book and "Robot4SEN" project sponsored by the "HSBC 150th Anniversary Charity Programme".

Mr. Vinci WONG, the Chairman, expressed his heartfelt gratitude to the media for their continuous support throughout the years. He believed that with proper training and support, SEN students could also contribute to the society.



▲ 東華三院王賢誌主席(前排左三)、政府新聞處處長朱曼鈴太平紳士(前排中)，與東華三院董事局成員及各位嘉賓拍照留念。  
A group photo of Mr. Vinci WONG, the Chairman, (front row, left 3), Miss CHU Man Ling Cathy, JP, Director of Information Services (front row, centre), TWGHs Board Members and guests



▲ 學生於活動上向嘉賓介紹如何使用電子書學習。  
Students demonstrated to guests on how to use the e-book.



◀ 嘉賓在特殊需要學生指導下製作美味生果撻。  
Students guided guests to make fruit tarts.



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